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Miscellaneous

* Asterisks denote mandatory information

Name of Announcer *	SINGAPORE POST LIMITED
Company Registration No.	199201623M
Announcement submitted on behalf of	SINGAPORE POST LIMITED
Announcement is submitted with respect to *	SINGAPORE POST LIMITED
Announcement is submitted by *	Genevieve Tan McCully (Mrs)
Designation *	Company Secretary
Date & Time of Broadcast	07-Sep-2011 08:47:17
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>> Announcement Details

The details of the announcement start here ...

Announcement Title *	Presentation Slides - UBS ASEAN and India Conference 2011
Description	Attached for information are the presentation slides for the UBS ASEAN and India Conference 2011 to be presented on 7 September 2011.
Attachments	 Presentation_Slides_UBSConference2011.pdf Total size = 374K (2048K size limit recommended)

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Corporate Presentation UBS ASEAN and India Conference 2011

7 September 2011

Strategic Direction



Protecting the Core, Growing the Wings

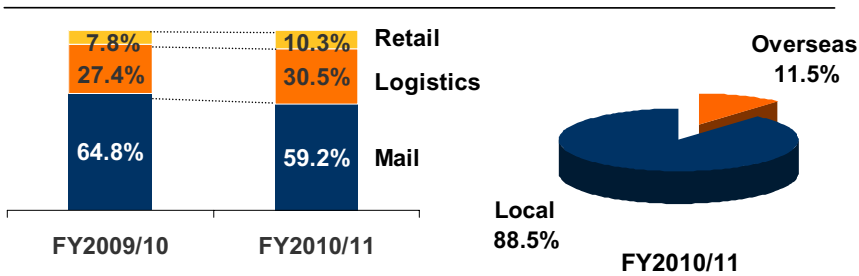
Investing in growth – transformation of SingPost

- Growing the wings via diversification and regionalisation, while protecting the core business of Mail
- Actively seeking investment opportunities in Asia Pacific
- Building a balanced revenue and earnings portfolio



Transforming into a pan-Asian mail-logistics service provider

Revenue breakdown



Protecting the Core

Transforming to remain relevant in the digital age

Extension into digital space

- Digital mailbox platform – *Vbox* – in the pipeline



Regionalisation of hybrid mail/data management business

- Increase in stake of DataPost Pte Ltd for full control of the regional hybrid mail operator
- Acquisition of 20.82% stake in KLSE-listed Efficient E-Solutions, a leading business process outsourcing company in Malaysia; and MOU to expand into Indonesia and other markets



Changing traffic trends – post letter-mail products

- Tapping growth of e-commerce deliveries (e-fulfilment) – investment in new multi-purpose sorters; *SmartPac* delivery solution



Growing the Wings



Transforming into a niche Asian mail-logistics operator

Building a regional mail-logistics network in Asia Pacific

- 10-country platform in Quantum Solutions International (formerly joint venture G3 Asia Pacific acquired in 2009)
- Leveraging regional assets acquired in 2011 – GD Express in Malaysia; ITL Corporation in Vietnam; and 4PX in Shenzhen, China



Extending distribution capability in e-fulfilment space

- Tapping e-commerce growth in Asia
- Regional e-fulfilment solution *ezy*parcels (ezyparcels.com)



Network spanning
12 countries in Asia Pacific

Growing the Wings



Driving growth through e-commerce

Building a regional e-commerce platform

- Expanding regional footprint of internet shopping & shipping portal, *vPOST* (vpost.com)
- Launch of online luxury store, *Clout Shoppe* (cloutshoppe.com)
- Introduction of *EZsuite*, a platform offering e-commerce solutions for SME market



Available to online shoppers in 5 countries in Asia Pacific

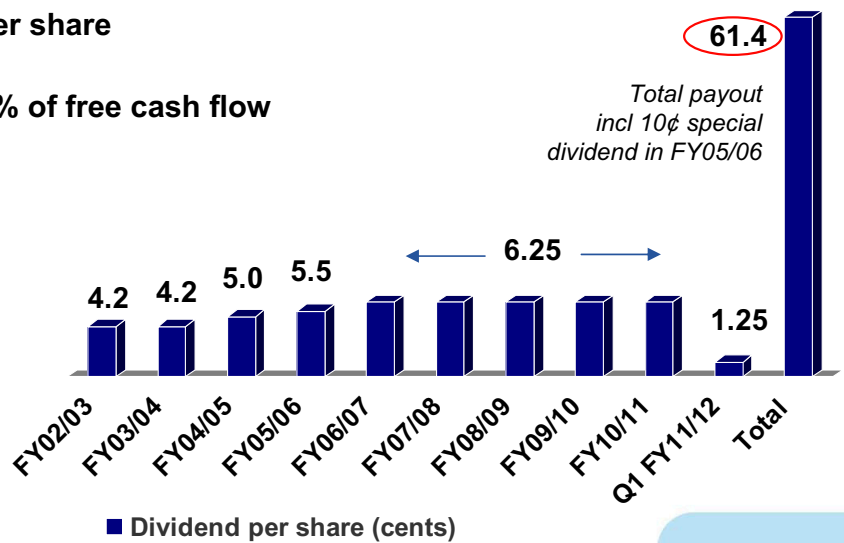
Financial Position, Cash Flows, Dividend



Strong financial position

- Cash of S\$345.4M (as at Q1 FY2011/12) to finance strategic investments / M&As
- Strong cash flow generation capability
 - Free cash flow of S\$174.6M in FY2010/11
- Annual base dividend of 5 cents per share
 - Base dividend payout ~55% of free cash flow

Shareholder returns



Summary



Transformation of SingPost

Investing in future growth and long-term shareholder value creation

Protecting the core
Remaining relevant in the digital age

Growing the wings
Transforming into a pan-Asian mail-logistics service provider
Driving growth through e-commerce

Singapore
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