

## PROFILES OF KEY EXECUTIVES

### MR NOEL SINGGIH

Group Chief Information Officer

Mr Noel Singgih joined SingPost Group as Group Chief Information Officer in July 2022. Prior to that, Noel was CIO for Asia Pacific with DHL Supply Chain. Noel held several leadership roles in DHL Supply Chain in his decade-long tenure, holding positions at both Regional and Global level. He started with DHL Supply Chain in 2011 as the Infrastructure and Service Management lead for the APAC region, before taking up both CIO and COO roles for the Greater China region before moving back to Singapore to take up the Global CIO role for Service Logistics, eCommerce and Warehousing businesses.

Noel is a strong advocate on how technology should be leveraged in the business, to improve the efficiency and making every delivery count for the people and the planet. This includes the area of Data Analytics, AI, ML, IoT, Robotics, and many others. Noel has lived and worked in Jakarta, Sydney, London, Geneva, Shanghai, Tokyo, Hong Kong, and Singapore where he currently resides.

### MR LI YU

Chief Executive Officer,  
International

Mr Li Yu was appointed as Chief Executive Officer (CEO), International of SingPost on 12 September 2022. He leads the development and growth of the international markets, advancing the cross-border eCommerce logistics business and orchestrating efficient supply chains for customers globally.

Li has over 18 years of experience spanning across Engineering, Operations, Project Management, Customer/Sales support, Strategy, and Technology implementation. He joins SingPost's management team from United Parcel Service (UPS), where he was most recently responsible for its APAC Global Logistics and Distribution. He oversaw all aspects of logistics and distribution operations, as well as led a cross-functional team managing customer engagement, technology, innovation, engineering, marketing, and strategy.

Li also has experience in transformational P&L and commercial leadership under his belt. He had led an eCommerce portfolio as part of the broader logistics line of business, and grew businesses including those in the eCommerce, healthcare, manufacturing, and retail sectors in his previous roles.

He holds a Bachelor of Applied Science, Industrial Engineering from University of Toronto in Canada. He has lived and worked in North America, Shanghai, and Singapore.

### MR VINCENT YIK

Group Chief Financial Officer

Mr Vincent Yik joined SingPost in December 2021 and is the Group Chief Financial Officer, responsible for overall financial matters of the Group, including financial and management reporting, taxation, investment management, risk management, treasury and other corporate matters. Vincent has more than 20 years of Finance related experience and before assuming the current role, he served as Chief Financial Officer at OUE Lippo Healthcare Limited. Prior to that, Vincent also previously held key executive roles, including as CFO of Far East Orchard Limited (a member of Far East Organization), Chief Operating Officer, Australia Properties of Far East Organization, Sydney, as well as CFO, Australia & New Zealand Banking Group, Singapore Branch.

Vincent holds a Bachelor of Commerce from the University of Queensland, Australia. He is also a member of CPA Australia as well as the Institute of Singapore Chartered Accountants.

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### **MR SHAHRIN ABDOL SALAM, PBM** Chief Executive Officer, Singapore

Shahrin Abdol Salam joined SingPost on 1st April 2024 as Chief Executive Officer Designate, and was appointed as Chief Executive Officer, Singapore on 1st May 2024. He leads the development and growth of the Singapore business, shaping the urban infrastructure network and advancing the integration of postal and eCommerce logistics solutions for sustainable long-term growth.

With over 25 years of experience in strategic and operations management, Shahrin brings extensive leadership experience in steering national-level projects, and forging a culture of operational excellence that delivers delightful customer experience. Prior to joining SingPost, he held pivotal roles as both the Managing Director of SMRT's Thomson-East Coast Line and the Senior Vice President of Strategic Relations, SMRT Corporation. He is instrumental in driving the anchor network of MRT Lines in Singapore, and shaping the Rapid Transit System (RTS), fostering enhanced connectivity between Singapore and Malaysia. His earlier leadership position was with Dubai Government's Roads and Transport Authority, where he played a key role in shaping prominent projects such as the Dubai Metro and Dubai Tram systems. He also led the landmark development of Palm Jumeirah Monorail System project and Masdar City's Personal Monorail System project in the United Arab Emirates.

Shahrin is a member of the MINDS Board of Directors and serves on both the Audit and Risk Management Committees. He is also an active grassroots leader and was conferred the Pingat Bakti Masyarakat (Public Service Medal). He was honoured with the Berita Harian Achiever of the Year Award 2023 for his outstanding contributions, both professionally and in community work.

Shahrin holds a Masters of Science in Management of Technology from the National University of Singapore and a Bachelor degree in Electrical Engineering (Honours) from RMIT University, Australia.

### **MR SIMON SLAGTER** Group CEO at FMH Group

Simon commenced his career as a trainee with Deloitte and is a Chartered Accountant by profession with over 22 years' experience across a range of industries. He has been with the Group for more than 7 years in various executive positions including CFO and COO and has in-depth knowledge of the company and the logistics industry in Australia.

In his role as CEO of the Group, Simon has demonstrated leadership that has resulted in significant top line growth as well as bottom line profitability through the implementation of commercial programs of work through which the business has scaled. A big focus area was achievement of cultural alignment across the team that ensured a customer-centric approach was taken in all decision making.

Simon is fully committed to ensuring that the Group is successful in achieving its aspiration of true supply chain efficiency for its customers.