

For Immediate Release

First Stamp Issue Commemorating the Anniversaries of Four Organisations

Date of Issue: 26 January 2010



Complete set of Anniversary stamp issue (Price: S\$3.00)



Pre-cancelled First Day Cover affixed with complete set of stamps (Price: S\$3.85)



Presentation Pack (Price: S\$4.80)

Singapore, 25 January 2010 - For the first time, Singapore Post (SingPost) will release a commemorative stamp set that showcases the growth of four organisations in one stamp issue.

Singapore has seen numerous changes and advancements since it was founded in 1819. Featured in this set of commemorative stamps are four organisations which have played a significant role in the development of Singapore. These four organisations will celebrate their Golden Jubilee/Centennial celebrations this year.

The stamps depict the following organisations:

Singapore Customs

Over the past 100 years, the role of Singapore Customs has transformed from regulating the opium trade in 1910 to assuring the integrity of Singapore's trading system and supporting Singapore as a global trade hub today. To mark its centennial year, a stamp capturing the diverse roles of Singapore Customs will carry a face value of S\$1.00.

The Singapore Scouts Association

Since the founding of the scouting movement in Singapore on 22 July 1910, many children have benefitted from opportunities for adventure, skill building, leadership, personal development, and community service provided by The Singapore Scouts Association. To celebrate the adventure and spirit of scouting, a stamp featuring an illustration of Boys Scouts and with the value of S\$1.00 will form part of the commemorative stamp set.

Housing and Development Board (HDB)

HDB, Singapore's public housing authority, was established on 1 February 1960 as a statutory board to tackle Singapore's acute housing shortage. Today, it is estimated that more than 80% of Singapore's resident population now live in HDB flats. It has helped strengthen social cohesion through policies and programmes that encourage different segments of the population to live harmoniously together. Its significance to Singaporeans is best symbolised by the high-density, high-rise HDB flats depicted on the 50-cent stamp.

People's Association (PA)

A colourful image of Singaporeans of different races and from all walks of life against the backdrop of the old PA building is depicted on the 50-cent stamp commemorating the 50th anniversary of People's Association (PA). It illustrates PA's mission since 1960 to foster social cohesion and racial harmony; and to build a united and resilient nation.

Other Products on Sale

Also available on sale are Pre-cancelled First Day Cover affixed with the complete set of stamps (S\$3.85) and Presentation Pack (S\$4.80).

All the stamp products of this issue will be on sale from 26 January 2010 at all post offices and the Singapore Philatelic Museum. Orders can also be made at SingPost's online shopping portal, vPOST at <http://shop.vpost.com.sg>.

Information and enquiries

For more information on this new stamp issue, please call the Singapore Philatelic Bureau at telephone numbers 1800 741 4111 (toll-free within Singapore) or 6845 6756 during office hours or visit <http://www.singpost.com> or email us at sinstamp@singpost.com.

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About Singapore Post Limited
(Reg. No. 199201623M)

SingPost, the designated Public Postal Licensee for Singapore, offers reliable and high quality domestic and international postal services as well as end-to-end mail solutions including data printing, letter-shopping, delivery and mailroom management. It is also the leading logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. SingPost has earned the honour of being the only postal company to have won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its *Speedpost* Worldwide service for eight consecutive years since 2001. As the owner of one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAM) and *vPOST*, its internet portal, SingPost provides convenience to its customers for a wide range of products and services, including agency, postal and financial services. SingPost's regional footprint spans 10 countries/territories in Asia Pacific where it offers cross-border mail services.

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**For general information on SingPost, call 1605 toll-free  
or visit us at [www.singpost.com](http://www.singpost.com)**



**ANNEX 1**

**Items on Sale**

**Price**

|                                                                   |         |
|-------------------------------------------------------------------|---------|
| First Day Cover (without stamps)                                  | S\$0.25 |
| Complete set of stamps                                            | S\$3.00 |
| Pre-cancelled First-Day Cover affixed with complete set of stamps | S\$3.85 |
| Presentation Pack                                                 | S\$4.80 |

**Technical Details**

|                  |   |                                          |
|------------------|---|------------------------------------------|
| Date of Issue    | : | 26 Jan 2010                              |
| Denominations    | : | S\$0.50 x 2 designs, S\$1.00 x 2 designs |
| Stamp Size       | : | 45mm x 24.6mm                            |
| Perforation      | : | 13                                       |
| Paper            | : | Unwatermarked                            |
| Printing Process | : | Offset Lithography                       |
| Printer          | : | Secura Singapore Pte Ltd                 |
| Sheet Content    | : | 10 stamps per sheet                      |
| Designer         | : | Brainwave Design Co.                     |

\* Prices inclusive of prevailing GST for purchases within Singapore