

For Immediate Release

Festive Postage Rates for Lunar New Year Greeting Cards

Singapore, 20 January 2010 – Planning to send a Chinese New Year greeting card to your loved ones and friends in Singapore or abroad? Take advantage of Singapore Post's (SingPost) special postage rates for season greeting cards¹ for the period covering 25 January 2010 to 14 February 2010.

SingPost's festive rate for a greeting card of any size, shape or colour to a local address is S\$0.26 (for weight up to 20 grams) and S\$0.32 (for weight up to 40 grams) respectively, down from the usual postage rate of \$0.50 for non-standard greeting cards.

The festive rate for a greeting card of up to 40 grams posted to anywhere in the world (except Malaysia and Brunei) is \$0.55, down from the usual rate (for up to 40 grams) which ranges from \$1.15 to \$1.80 depending on the destination. Postage rates for greeting cards posted to Malaysia and Brunei remain unchanged at S\$0.45 (for weight of up to 20 grams) and S\$0.55 (for weight of up to 50 grams).

SingPost's customer, Ms Lynn Tan, Director of Marketing Communications welcomes this initiative, "We always send greeting cards to our clients in Singapore and overseas as they are a great way to reconnect with them. It's terrific that SingPost continues to offer festive postage rates which help us to save cost. For example, instead of paying S\$1.10 to send a card to Australia, with the festive postage rate, we pay only S\$0.55 – a huge savings of 50% per card."

Said Mr Woo Keng Leong: "We have been offering this festive rate for the past nine years and are happy to continue with this tradition to encourage our customers to stay connected in a very personal way, with their family and friends as well as business associates during this festive season."

SingPost advises customers to send their greeting cards early and to ensure that addresses are correct and complete. Mail items may not reach their recipients or be delayed due to factors like incorrect or incomplete addresses. This is despite SingPost doing their best to deliver the mail, failing which it will be returned to the sender, if there is a return address.

¹ Festive postage rates are only applicable to stamped and franked mail.

Other mailing tips to observe include:

- Using the correct 6-Digit Postal Code;
- Indicating the return address on the back of the envelope;
- Ensuring the correct postage; and
- Affixing stamps on the top right-hand corner of the envelope.

Customers can purchase stamps for their greeting cards at any of SingPost's 62 post offices and 267 Self-service Automated Machines (SAMs) islandwide.

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About Singapore Post Limited

(Reg. No. 199201623M)

SingPost, the designated Public Postal Licensee for Singapore, offers reliable and high quality domestic and international postal services as well as end-to-end mail solutions including data printing, letter-shopping, delivery and mailroom management. It is also the leading logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. SingPost has earned the honour of being the only postal company to have won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its *Speedpost* Worldwide service for eight consecutive years since 2001. As the owner of one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAM) and *vPOST*, its internet portal, SingPost provides convenience to its customers for a wide range of products and services, including agency, postal and financial services. SingPost's regional footprint spans 10 countries/territories in Asia Pacific where it offers cross-border mail services.