

For Immediate Release

**vPOST Extends Network and Delivers
Greater Convenience to Online Shoppers in the Region**

Singapore, 26 May 2009 – Online shoppers in Malaysia, Thailand, India and Australia can now shop at Japanese and European websites, and have their orders shipped to their respective home countries via *vPOST*.

vPOST launched two new services, *vPOSTEUROPE* and *vPOSTJAPAN* on 31 March 2009 for customers in Asia Pacific looking for product varieties, value buys and the convenience of doorstep delivery. The launch of these two new services complements the *vPOSTUSA* service which has already been made available in Malaysia, Thailand, India and Australia since 2007.

Featuring over 350,000 online stores from USA, Europe and Japan, *vPOST* is a one-stop online portal for customers looking for best bargains and products not available in their home countries. Free personalised USA, UK and JAPAN addresses enable them to shop direct at US, European and Japanese merchant websites that do not accept international orders. Customers of *vPOSTUSA* and *vPOSTJapan* can also enjoy significant shipping savings by consolidating multiple purchases.

Started off as an electronic payment gateway in 1999, *vPOST* made its foray into online shopping and shipping services with the launch of *vPOSTUSA* in Singapore in 2003. *vPOSTJAPAN* and *vPOSTEUROPE* were launched in 2005 and 2008 subsequently. *vPOST* is now one of the largest online shopping and shipping service providers in South East Asia.

***vPOST* Partners Vine Global Solutions and eBags.com**

Aiming to deliver greater convenience and value to its customers, *vPOST* has tied-up with Vine Global Solutions, an international e-commerce solutions provider, and eBags.com, a US online merchant, to offer online shoppers the convenience of shopping and ordering using local currencies.

Through this partnership, *vPOST* provides door-to-door parcel delivery for eBags, while the latter leverages on Vine Global's technologies in language translation and currency conversion to access to overseas markets.

With this platform, customers can view product price and shipping cost in both US and local currencies, and be charged at fully landed cost for their orders. This one-price experience gives online customers the certainty of the price they are paying for as they have their orders shipped from US to their home countries via *vPOST*.



With *vPOST* as the default shipping provider for eBags, it eliminates the need for online shoppers to sign up as *vPOST* members when they shop at these websites: <http://sg.ebags.com>, <http://my.ebags.com>, <http://th.ebags.com>, <http://in.ebags.com> or <http://au.ebags.com>.

vPOST Accepts MasterCard for Shipping Charges

With effect from 17 April 2009, *vPOST* accepts all personal and corporate cards issued by MasterCard for *vPOST* shipping charges. With this new addition, online shoppers in Singapore, Malaysia, Thailand, India and Australia can enjoy greater flexibility as they can choose to make payments by Paypal, VISA or MasterCard. Other payment modes such as Internet banking and Giro on demand are also available to online shoppers in Singapore.

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About Singapore Post Limited (Reg. No. 199201623M)

SingPost, the designated Public Postal Licensee for Singapore, offers reliable and high quality domestic and international postal services as well as end-to-end mail solutions including data printing, letter-shopping, delivery and mailroom management. It is also the leading logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. SingPost has earned the honour of being the only postal company to have won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its *Speedpost Worldwide* service for eight consecutive years since 2001. As the owner of one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAM) and *vPOST*, its internet portal, SingPost provides convenience to its customers for a wide range of products and services, including agency, postal and financial services. SingPost's regional footprint spans 10 countries/territories in Asia Pacific where it offers cross-border mail services.

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